

New York Times Banner Ads

With Preferred Hotel & Resorts

Showcase your property to a highly engaged, global audience through digital banner ads on The New York Times website. With over 125 million unique visitors each month, NYTimes.com offers access to one of the most loyal and influential readerships online — boasting an average household income of \$358,000 USD.

Premium Exposure through 1 Banner Ad with The New York Times – only \$3,000 USD:

- **200,000 Impressions**
- **8-Week Run Time** within your selected quarter (exact timing at NYT's discretion)
- **Direct Link** to your hotel's page on PreferredHotels.com

We make it effortless: Our team manages all creative development and ad placement — no input or approval required from you. Once purchased, we take care of everything, from start to finish.

**Limited slots available, once these are sold out no more can be offered.*

**Hotels cannot use I Prefer points or The Marketplace credit to fund this purchase*

