

Beyond Green Q+A

In Conversation with Lucas Prats, Owner & General Manager, Can Lluç Boutique Country Hotel & Villas



“Can Lluç was originally my grandfather’s traditional Ibicenco farmhouse. Together with my partner Tina, we restored it with love and care, preserving its soul and history while transforming it into a peaceful retreat. Surrounded by nature, yet just minutes from Ibiza’s vibrant energy, the hotel is a reflection of our shared values: authenticity, warmth, and respect for the land. One of the most surprising things for our guests is how close they are to everything — beaches, restaurants, nightlife — while still feeling completely immersed in silence and nature.”

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Sustainable Spotlight

“We are especially proud of our commitment to reducing energy consumption. Over the past few years, we have installed solar panels that now power a significant part of the hotel’s energy needs. This investment has allowed us to reduce our environmental footprint while aligning with our long-term vision of a more sustainable hospitality model.”

Looking Ahead

“We are currently working on further reducing food waste across all areas of our operation. At the same time, we are developing new ways to communicate with our guests about Ibiza’s fragile ecosystem and the importance of preserving it.

We encourage them to actively participate in our sustainability efforts — from mindful consumption to respecting the island’s natural and cultural heritage.”



Local Impact

“We promote lesser-known inland areas to help decongest the coast, encourage year-round travel, and support rural businesses — helping to preserve the island’s cultural and environmental balance. In addition, we actively support the protection of Ibiza’s endemic species, especially the Ibizan wall lizard (*Podarcis pityusensis*), by preserving its habitat and raising awareness among guests about its ecological value.”

Why Beyond Green?

“We’re honored to join a community that shares our values of authenticity, respect for nature, and conscious travel. We’re excited to connect with other like-minded hoteliers, learn from their practices, and contribute with our experience rooted in family heritage and sustainability in Ibiza.”



From one member to another...

“We’ve found that involving our team in sustainability practices through regular training and workshops creates a strong sense of purpose and pride. When staff understand the “why” behind each action — from recycling to guest education — it becomes part of the culture. Also, offering personalized guest experiences that reflect local identity helps foster more meaningful and respectful tourism.”



Please welcome Lucas and his team to the Beyond Green family!



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