

## **FLIGHT CENTRE CORPORATE GLOBAL HOTEL PROGRAM 2026**

### **CONSORTIA PARTNER MARKETING & ENGAGEMENT OPPORTUNITIES**

Dear Consortia Partner,

Flight Centre Corporate are excited to work with your property in 2026 and sincerely thank you in advance for your partnership.

In return for your valued participation in our program we aim to place your hotel front and centre; optimising your property's exposure with our network of agents in 100+ markets globally, thereby increasing their product knowledge and the likelihood that they will choose your hotel as the right solution for their customer.

"How can I promote my property effectively?"

"What can I do to capture the attention of corporate customers in what is often a saturated accommodation market?"

To address the above commonly-asked questions we would like to provide the below suggestions to help you to plan and budget accordingly.

#### **1. Social Media promotion**

Create a tactical offer!

This will get pushed out to our network of corporate agents, account managers, operations business etc. globally via our internal platform.

Send us your content, following the below guidelines –

- should be a one page .pdf or similar format
- should include images and text - the more concise the better!
- should include reference to the discount/commission offering and validity, and any other beneficial amenities or exclusive value to Flight Centre corporate guests. The more compelling the offer the better!
- ensure that the offer is appealing to business travellers vs holiday-makers ie. guaranteed room upgrade, early check-in, deeper rate discount, parking inclusion vs drink voucher or 1 hour of child-minding!
- only use your property logo/branding and never that of Flight Centre

Frequency – maximum of 2 promotions per year

Cost – nil

## **2. Hotel of the Month**

Be seen to get booked!

Secure your placement at the very top of the search display in our corporate booking tool.

Your hotel will enjoy top position for a period of one month (month to be chosen by you, subject to availability) alongside no more than 4 other properties in your location.

This is a unique opportunity to strategically elevate your property's profile at a point in time that you determine will have maximum impact eg. low season, new opening, post-refurbishment.

Frequency – 1 feature per year

Cost – USD\$1,000 for Primary location eg. New York, US

USD\$750 for Secondary location eg. Bristol, UK

Should you have any questions regarding the above please contact us via email

[product@flightcentre.com](mailto:product@flightcentre.com)

We look forward to working with you and wish you a successful 2026 season.

Rachael Thomas

Global Program Manager

Flight Centre Corporate Global Land Supply