

Travel BEYOND LIMITS

BCD MEDIA AND ENTERTAINMENT
GLOBAL HOTEL PROGRAMME

BCD Media & Entertainment invite your property to be part of our 2025 Hotel Programme. As a division of BCD Travel we are the go-to travel partner for leading artists, sports teams, music labels, media organizations, and production companies. With a presence in over 170 countries, we provide Media & Entertainment industry, accessible around the clock.

We have dedicated accommodation teams who specialize in finding the best accommodation for talent, crew and family members. Our teams are located in the UK, USA and Australia who source and manage accommodation globally. We would love for you to join our programme and Travel Beyond Limits with us today.

OUR EXPERTISE



Media, TV & Film



VVIP Services



Sports, News & Gaming



Music & Touring

AROUND THE WORLD

BCD Media & Entertainment has a global footprint across six continents and 170+ countries.

170+
countries

97%
client retention

Record
new business
wins



THERE'S NO BUSINESS LIKE SHOW BUSINESS

WHAT'S IN IT FOR YOU?

We recognise the significant financial investment your hotel is making to the BCD Media & Entertainment Hotel Programme, therefore there is no fee to join our programme.

Preferred viewership - Entertainment rates loaded with priority listings appearing top

Access to targeted advertising opportunities in our internal accommodation reporting tool (UK & APAC)

Global GDS hotel searches in BCD Travel's TripSource Hotel Programme

Our internal marketing transforms our consultants into an integral part of your sales team

Return on investment into the competitive entertainment hotel sales market



REQUIREMENTS

FLEXIBILITY

Combine dynamic rate contents with flexibility contents

COMMISSION & DISCOUNTS

Minimum 10% discount, Minimum 10% commission

VISIBILITY

Entertainment rates loaded with priority listing appearing atop all Global BCD Media & Ent GDS hotel searches

INCLUDED AMENITIES

Late check-out/early check-in, Wi-fi, no breakfast required as an inclusion, as it can drive up pricing

WHO QUALIFIES?

All hotels who are willing to participate in the Global BCD Media & Entertainment Programme. All participant rates will be visible to all entertainment consultants in the global division.



OUR RFP TIMELINE

1 OCT
RFP launch

1 NOV
RFP responses due

15 NOV
Acceptance/
Decline notification letters

15 DEC
BCD rates loaded

31 DEC
Pre-loaded rates removed



INQUIRIES

Have questions? Ready to get started? Email us at bcdtravelhotelprogram@bcdtravel.com for all inquiries. This will allow our team time to research your questions and provide you with the best answers.

CONTACT US

