



Beyond Green Co-op Marketing Sign-Up Form

We are thrilled to share the Q1 2025 Co-op Marketing selections, featuring opportunities in the top-tier media publications shown below. This program aims to provide each hotel substantial exposure in high-impact media placements, all for a reduced cost by marketing your hotel alongside your fellow Beyond Green members.

Please take a look at the deck [here](#) for more detail on each offering, and plan submit your selections (by completing this form and sharing with Kvieten@staybeyondgreen.com) **by October 18th, 2024**. If you have any questions, please do not hesitate to reach out.

Selection(s)	Media Partner	Media Type	Cost
	New York Times (US)	Online Banner Ad	2,800 USD
	The Hotel Guide (US)	Online Article + Social Media	750 USD
	The Hotel Guide (US)	1 Full ad Page+ 1 Full Page Advertorial	1,100 USD
	Travel + Leisure (US)	1 Dedicated Email	2,800 USD
	Travel + Leisure (US)	1 Dedicated Email	2,800 USD
	Condé Nast (UK)	Native Online Article + Interactive map	7,000 USD
	Condé Nast (UK)	Social Media	2,400 USD
	National Geographic (UK)	2 Full Page ads+ Email Banner ad	2,100 USD

Member Signature:

Hotel Contact:

Hotel:

Date:

Final Prices/properties may vary depending on final number participating members per program. Please note, if all needed participant slots are not fulfilled, some campaigns may not go forward – this will be communicated to you shortly after the October 18th deadline.