

# I PREFER PLANNER PROGRAM

## ENTERTAINMENT PLANNERS

REWARD YOURSELF WITH UP TO  
**500,000 I PREFER POINTS**  
PER BOOKING

With the *I Prefer* Planner Program, you'll earn five points for every dollar in consumed room revenue on entertainment bookings of five or more guestrooms at participating *I Prefer* Hotel Rewards locations.

Choose from a global selection of iconic entertainment hotels for your clients, plus enjoy rewarding experiences for yourself. You've earned it.

For all entertainment inquiries, please contact [entertainment@preferredhotels.com](mailto:entertainment@preferredhotels.com)



### EARN & ENJOY

- Earn up to 500,000 *I Prefer* points per entertainment booking (five points per U.S. dollar)\*
- Receive benefits with every eligible stay, including complimentary Wi-Fi, early check-in, and late check-out\*\*



### REDEEM & REWARD

- Use points to enjoy Reward Nights at participating *I Prefer* destinations worldwide
- Apply points to Reward Certificates for use during future stays

### DETAILS

Points are awarded on group departure for a maximum of \$100,000 in room revenue, up to 500,000 points per group booking. Entertainment groups of five rooms or more on peak are eligible for planner points only if sourced with the Preferred Global Sales Office.

\* Eligible programs booked through Preferred Travel Group's Global Sales Offices are eligible for points earning. For programs booked directly with a participating hotel, please check with the hotel's sales team to confirm if points will be awarded

\*\* Based on availability and may vary by property.

\*\*\* *I Prefer* Planner [terms and conditions](#) apply.

## MEMBERSHIP IS EASY

For more information or to enroll in *I Prefer* Planner, visit [iprefer.com/meeting-planners](http://iprefer.com/meeting-planners) or contact your Preferred Hotels & Resorts representative.



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