

BEYOND GREENSM

2024 Calendar Meetings & Events





2024 Calendar Meetings & Events

Beyond Green Dedicated Events

Start Date	Days	Location/Event Name	Region	Event Type	Event Cost to Attend	Event Contact	Registration
03/13/24	1 day	Beyond Green - Media Event - New York - 2024	Americas	Media Event	\$1,200	Sarah Maxwell	Register here
04/16/24	1 day	Beyond Green - Media Event - London - 2024	Europe	Media Event	£1,000	Sarah Maxwell	Register here



2024 Calendar Meetings & Events

Tradeshows

Start Date	Days	Location/Event Name	Region	Cost to Attend	Category	Event Contact	Link to Register
04/01/24	1 Day	* San Francisco – MPINCC ACE – Spring Tradeshaw (Date TBD) – 2024 - PHR Booth Participation	Americas	\$2,750	Group / MICE	Jennifer Collins	Register Here
04/22/24	3 Days	Toronto – GBTA – 2024 - PHR Booth Participation	Americas	\$4,000	Corporate	Rose Brown	Register Here
05/13/24	4 Days	Frankfurt – IMEX Tradeshaw & Client Event – 2024 - PHR Booth Participation	Europe	€ 7,200	Group / MICE	Amy Butterfield	Register Here
6/10/2024	3 days	LE Miami – Beyond Green Attendance Planned	Americas	Book Direct	Leisure	Kayla Vieten	Event Webpage
07/01/24	4 Days	Singapore – ILTM Asia Pacific & Client Event – 2024 - PHR Booth Participation	Asia Pacific, Middle East, Africa	\$15,000	Leisure	Nicole Foo	Register Here
07/20/24	3 Days	Atlanta – GBTA & Client Event – 2024 - PHR Booth Participation	Americas	\$6,500	Corporate	Kimberly Wilson	Register Here
09/16/24	4 Days	North America – ILTM North America – PHR Booth Participation – 2024	Americas	\$1,100	Leisure	Rick Stiffler	Register Here
09/09/24	3 days	PURE - Marrakech (Dates TBD) – Beyond Green Attendance Planned	Europe	Book Direct	Leisure	Isabella Moroni	Learn More
Sep-24	3 days	Latin America TravelMart- Beyond Green Attendance Planned	Americas	Book Direct	Leisure	Simone Mariote	Learn More
10/07/24	4 Days	Las Vegas – IMEX America Tradeshaw & Client Event– 2024 - PHR Booth Participation	Americas	\$8,900	Group / MICE	Amy Butterfield	Register Here
12/02/24	4 Days	Cannes – ILTM 2024 – Beyond Green Attendance Planned	Europe	€14,000	Leisure	Rick Stiffler	Register Here

* For MPI Members Only



2024 Calendar Meetings & Events

Leisure Events

Start Date	Days	Location/Event Name	Region	Cost to Attend	Event Contact	Link to Register
02/01/24	1 Day	New York – Global Sales Winter Showcase – 2024	Americas	\$3,900	Rick Stiffler	Register Here
04/02/24	3 Days	Toronto Montreal – Global & Group Sales Client Events – 2024	Americas	\$4,800	Rose Brown	Register Here
04/08/24	4 Days	Boston Connecticut New Jersey New York – Global Sales Leisure Client Events – 2024	Americas	\$4,800	Ben Djaha	Register Here
04/16/24	4 Days	Stockholm Copenhagen Oslo – Global Sales April Client Events – 2024	Europe	€4,000	Bharti Keshwala	Register Here
05/05/24	1 Day	Dubai – Arabian Travel Market VIP Travel Trade Client Event – 2024	Asia Pacific, Middle East, Africa	\$3,000	Kirk McDonald	Register Here
05/07/24	4 Days	São Paulo – ILTM Preferred Lounge – 2024	Americas	\$1,100	Simone Mariote	Register Here
05/09/24	1 Day	ILTM Latin America – Client Event Luncheon (Day One) – 2024	Americas	\$200	Simone Mariote	Register Here
05/10/24	1 Day	ILTM Latin America – Client Event Luncheon (Day Two) – 2024	Americas	\$200	Simone Mariote	Register Here
05/30/24	1 Day	New York – Global Sales Showcase – 2024	Americas	\$3,900	Rick Stiffler	Register Here



2024 Calendar Meetings & Events

Leisure Events

Start Date	Days	Location/Event Name	Region	Cost to Attend	Event Contact	Link to Register
06/04/24	1 Day	* Amsterdam Frankfurt Vienna – AMEX FHR Summer Events – 2024	Europe	€7,000	Stefan Schoewel	Register Here
06/27/24	1 Day	London – Group & Global Sales Showcase – 2024	Europe	£3,500	Isabella Moroni	Register Here
07/08/24	1 Day	* Rome – AMEX Summer Cocktail Client Event – 2024	Europe	€3,000	Silvia Lavazza	Register Here
07/09/24	1 Day	Milan – Summer Cocktail Client Event – 2024	Europe	€3,000	Silvia Lavazza	Register Here
07/10/24	2 Days	Barcelona Madrid – Global Sales Client Event – 2024	Europe	€3,500	Eva Oller	Register Here
07/15/24	5 Days	* Atlanta Nashville Fort Lauderdale – Luxury, Leisure, & AMEX Showcases – 2024	Americas	\$5,400	Rick Stiffler	Register Here
09/10/24	3 Days	Stockholm Copenhagen Oslo – Global Sales Sept Client Events – 2024	Europe	€4,000	Bharti Keshwala	Register Here
10/28/24	4 Days	Washington DC New Jersey New York Connecticut – Global Sales Leisure Client Events – 2024	Americas	\$4,800	Ben Djaha	Register Here
11/19/24	3 Days	Toronto Montreal – Global Sales Client Events – 2024	Americas	\$4,800	Rose Brown	Register Here
11/28/24	1 Day	Milan – Christmas Client Event – 2024	Europe	€3,000	Silvia Lavazza	Register Here

* For American Express FHR and Hotel and Residences collection members only



2024 Calendar Meetings & Events

Corporate and Entertainment Events

Start Date	Days	Location/Event Name	Region	Cost to Attend	Event Contact	Link to Register
01/31/24	1 Day	Miami – Global Sales Showcase – 2024	Americas	\$2,500	Jamie Brown	Register Here
02/01/24	1 Day	New York – Corporate Client Event Luncheon – 2024	Americas	\$1,200	Wen Yong	Register Here
02/12/24	1 Day	Dallas – Global Sales Showcase – 2024	Americas	\$2,500	Casey Burks	Register Here
02/13/24	1 Day	Austin – Global Sales Showcase – 2024	Americas	\$2,500	Casey Burks	Register Here
02/14/24	1 Day	Houston – Global Sales Showcase – 2024	Americas	\$2,500	Kimberly Wilson	Register Here
02/15/24	1 Day	New Orleans – Global Sales Showcase – 2024	Americas	\$2,500	Kimberly Wilson	Register Here
03/28/24	1 Day	Vancouver – Global Sales Showcase – 2024	Americas	\$2,400	Lindsey Graff	Register Here
10/07/24	4 Days	Mexico City Guadalajara Monterrey – Corporate Client Events – 2024	Americas	\$4,700	Kimberly Wilson	Register Here
04/29/24	3 Days	Los Angeles – Group Sales Client Events – 2024	Americas	\$3,000	Christie Pienaar	Register Here



2024 Calendar Meetings & Events

Group/MICE Events

Start Date	Days	Location/Event Name	Region	Cost to Attend	Event Contact	Link to Register
02/13/24	1 Day	Salt Lake City – Group Sales Client Event – 2024	Americas	\$2,500	Christie Pienaar	Register Here
02/19/24	4 Days	Melbourne Sydney – Global Sales Road Show & Preferred Pride Client Event – 2024	Asia Pacific, Middle East, Africa	\$5,000	Carolyn Holmes	Register Here
02/27/24	3 Days	Boston New York New Jersey Philadelphia – Group Sales Client Events – 2024	Americas	\$6,000	Anne Chao	Register Here
02/27/24	1 Day	Houston Rodeo – Global & Group Sales VIP Client Event – 2024	Americas	\$2,200	Kimberly Wilson	Register Here
02/27/24	3 Days	Milan Zurich Munich – Global Sales Client Event – 2024	Europe	€ 7,750	Silvia Lavazza	Register Here
03/06/24	2 Days	Madrid Barcelona – Global Sales Client Event – 2024	Europe	€ 3,500	Eva Oller	Register Here
03/26/24	3 Days	Texas – Group Sales Client Events – 2024	Americas	\$4,000	Penni LeRoy	Register Here
04/16/24	3 Days	St Louis Kansas City Chicago – Group Sales Client Event – 2024	Americas	\$5,300	Kate Nawracaj	Register Here
04/29/24	3 Days	Los Angeles – Group Sales Client Events – 2024	Americas	\$3,000	Christie Pienaar	Register Here
05/02/24	2 Days	San Francisco Sonoma – Group Sales Client Events – 2024	Americas	\$5,000	Jennifer Collins	Register Here
05/13/24	1 Day	Atlanta – Group Sales Client Luncheon – 2024	Americas	\$2,200	Michelle Sukala	Register Here
05/17/24	1 Day	Yorkshire – PaddyPower Race Cup MICE Client Event – 2024	Europe	£2,000	Callum Duckworth	Register Here
06/26/24	2 Days	Seattle Vancouver – Group Sales Spotlight Events – 2024	Americas	\$3,000	Jennifer Collins	Register Here
07/25/24	2 Days	Orange County Del Mar Horse Races – Group Sales Client Events – 2024	Americas	\$4,900	Christie Pienaar	Register Here



2024 Calendar Meetings & Events

Group/MICE Events

Start Date	Days	Location/Event Name	Region	Cost to Attend	Event Contact	Link to Register
08/21/24	1 Day	Denver – Group Sales Client Event – 2024	Americas	\$2,750	Jennifer Collins	Register Here
09/10/24	2 Days	Montreal Toronto – Group Sales Client Events – 2024	Americas	\$2,600	Anne Chao	Register Here
09/12/24	2 Days	Minnesota Chicago – Group Sales Client Events – 2024	Americas	\$4,200	Kate Nawracaj	Register Here
09/19/24	2 Days	Washington, D.C. Northern Virginia – Group Sales Client Event – 2024	Americas	\$3,000	Kate Anthony	Register Here
09/25/24	3 Days	Zurich Frankfurt Munich – Global Sales & MICE Client Events – 2024	Europe	€ 5,750	Stephan Brauer	Register Here
11/13/24	1 Day	Israel – Global Sales Client Event – 2024	Asia Pacific, Middle East, Africa	€ 2,500	Eva Oller	Register Here
11/14/24	1 Day	London – Christmas Bonanza Client Event – 2024	Europe	£3,000	Callum Duckworth	Register Here
11/14/24	1 Day	Mexico City – Group Sales Client Event – 2024	Americas	\$1,300	Liora Sulkin	Register Here
11/26/24	3 Days	Cologne Berlin Hamburg – Global Sales & MICE Client Events – 2024	Europe	€ 5,100	Stephan Brauer	Register Here
12/04/24	1 Day	Salt Lake City – Group Sales Holiday Lunch – 2024	Americas	\$2,500	Christie Pienaar	Register Here
12/05/24	1 Day	Phoenix – Group Sales Client Event – 2024	Americas	\$2,200	Christie Pienaar	Register Here
12/06/24	5 Days	Abu Dhabi – Formula 1 Grand Prix – 3 Day VIP Client Event – 2024	Asia Pacific, Middle East, Africa	\$10,500	Kirk McDonald	Register Here
12/16/24	2 Days	SITE SoCal Group Sales Holiday Event (Date & Location TBD) – 2024	Americas	\$3,700	Christie Pienaar	Register Here