



ASCOT TRAVEL
SERVICES

ASCOT's Preferred Partner Program

Welcome to the ASCOT Above Preferred Partnership program. We are beyond appreciative and thankful that you have decided to join our agency as a top tier partner. The goal of the ASCOT Above program is to give you as much internal visibility with our Agents, Independent Advisor's, Procurement team, Executive Management and ASCOT. As the leading, professional, experienced, and respected global entertainment and lifestyle travel management firm, we have earned the trust of some of the biggest names on the planet. In this program, you can and will receive the same respect too!

Program Benefits

Visibility Over Competitors

Extra visibility internally to agents. Hotel listed as "ASCOT Above" partner, color coded in our vendor portfolio and given priority when sourcing

Access to our Offices & Staff Globally

Priority engagement with our agents and Independent Advisors through office visits, FAMs, Events, Dinners & Cocktail hours, ASCOT hosted events, Webinars and more

Access to all divisions and Senior Management

Opportunity to meet with ASCOT leadership, ownership and key stakeholders

Internal Marketing/Newsletter

Marketing distributed to all members of ASCOT Travel Services highlighting preferred partners and added to a designated ASCOT Above internal library

Social Media Spotlights

Partners featured on all social media and ASCOT Website



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ASCOT Above Tier 1
Program Expectations

- Minimum 15% Commission effective through Dec. 31, 2025
- Dynamic, discounted rates off BAR for GDS bookings
- Flexible and reasonable cancellation requirements - in lieu of signing hotel contracts, a simple group cancellation agreement
- Prompt handling of commissions (within 30 days)
- Commissions paid for no shows and cancelled rooms that are billed
- Prompt response time acknowledgement (within 4 hours)
- Sustainability practices and environmental responsibility

ASCOT Above Tier 2
Program Expectations

- Annual fee of \$500 per property, effective until Dec. 31 2024
- 10% commissionable rate
- Dynamic, discounted rates off BAR for GDS bookings
- Flexible and reasonable cancellation requirements - in lieu of signing hotel contracts, a simple group cancellation agreement
- Prompt handling of commissions (within 30 days)
- Commissions paid for no shows and cancelled rooms that are billed
- Prompt response time acknowledgement (within 4 hours)
- Sustainability practices and environmental responsibility