

*Preferred*<sup>™</sup>  
HOTELS & RESORTS

# Request for Proposal (RFP) Program

*White Glove RFP Concierge & SynXis Rate Loading Services*

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We're here to streamline your RFP process and maximize your success.

Let our team of RFP experts help you increase revenue and simplify your process. Sign up for the Preferred Hotels & Resorts RFP Program and take advantage of our suite of concierge and rate loading services and experts. We ensure your RFP submissions are streamlined, strategically targeted, and highly effective.

**85%**  
Acceptance Ratio

Exclusive Access to  
Cvent Transient<sup>™</sup>

**1200+**  
Corporate Accounts

A Team of Global  
Sales Experts



## WHAT WE DO

We leverage our global sales team and their close relationships with global travel management companies, consortia partners, and luxury and entertainment clients to help you build a compelling hotel bid profile designed to improve response rates from key corporate prospects and increase your chance of acceptance into their programs.

# Request for Proposal (RFP) Program

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## **BENEFITS OF THE RFP PROGRAM**

### **Optimizing Your Resources**

Our team will work quickly and efficiently so you can focus on the frontline.

### **Increased Revenue**

Increased Revenue possibilities through traditional GDS and private site channels including exclusive PH&R chainwide market opportunities.

### **New Opportunities**

Our team of experts provide broad access to over 1,200+ corporate account opportunities across multiple industry verticals and regions of the world.



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## **OUTSOURCE TO OUR EXPERTS**

### **Concierge Services - from \$750**

A personal administrator is assigned to manage everything on your behalf including responding to bids and enforcing deadlines. It's that simple.

### **Rate Loading Services - from \$750**

Our team of experts will load rates directly into SynXis CR Control Center on your behalf, perfect for hotels operating with limited staff.

### **Optimization of Bidding Success**

Receive expert recommendations on bidding partners and access to a Global Sales Team who will assist in the RFP nomination process.

### **Improved Visibility**

Gain access to travel management companies, travel consortia, and travel marketing groups such as American Express, BCD, CWT, Flight Centre, ABC Global Services, CTM, and Internova.

**Subscribe Today and  
Grow Your Business**

Contact

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