

**I PREFER**<sup>SM</sup> HOTEL REWARDS

# DISCOVER *I PREFER* HOTEL REWARDS YOUR KEY TO A WORLD OF TRAVEL



Join for free today to receive these exclusive travel benefits here and at hundreds of other hotels, resorts, and residences around the world.

I Prefer Member Tiers and Benefits	Silver O - 24,999 Points	Gold 25,000 - 49,999 Points	Titanium 50,000+ Points
Points Bonus*		20%	50%
Access to Exclusive Member Rates	٠	•	•
Early Check-in, Late Check-out**	٠	•	•
Enhanced Room Upgrades**	٠	•	•
Complimentary In-room or Enhanced Internet Access	٠	•	•
Welcome Amenity***		•	•
Food and Beverage Voucher***			•
Digital Anniversary Gift			•
Access to Special Offers and Experiences			•

\*Silver Tier Members 10 points per US\$1 spent; Gold Tier Members earn 12 points per US\$1 spent; Titanium Tier Members earn 15 points per US\$1 spent \*\*Based on availability \*\*\*Varies by property

# **ENROLL TODAY FOR INSTANT BENEFITS**





# PREPARING FOR I PREFER MEMBERS

Use this guide to ensure *I Prefer* Member guests receive their stay benefits from check–in to check–out. This and more information can always be found on *I Prefer* Profectus at hotel.iprefer.com.

# - PRIOR TO MEMBER CHECK-IN -

# CONFIRM UPCOMING MEMBER ARRIVALS

with the Upcoming Member Stay Report at I Prefer Profectus - hotel.iprefer.com

### ENSURE MEMBERS RECEIVE THEIR STAY BENEFITS

- Early Check-in
- Complimentary In-room Wi-Fi
- Room Upgrade (This can be a higher floor, bigger room, better view; based on availability)
- Gold and Titanium Member Welcome Amenity (ensure amenity is ready prior to arrival)
- Titanium Member Dining Bonus
- Late Check-out

# - DURING MEMBER CHECK-IN —

# THANK THE MEMBER FOR BEING A PART OF I PREFER HOTEL REWARDS

# **REMIND THE MEMBER ABOUT THEIR BENEFITS**

Highlight any additional I Prefer Member benefits you may offer. Prepare a late check-out for the Member if they desire.

### ASK ABOUT REWARD CERTIFICATES

If the Member does not have a certificate to redeem but has more than 12,500 points, remind them that they are eligible to redeem their points for a Reward Certificate to be used during this stay via their *I Prefer* Member account.

# — DURING MEMBER CHECK-OUT —

### ASK ONCE MORE ABOUT REWARD CERTIFICATES

The Member may have redeemed points for a Reward Certificate during the course of their stay.

### **REDEEM REWARD CERTIFICATE THROUGH I PREFER PROFECTUS**

Once redeemed, deduct Reward Certificate amount from the Member's final bill in your PMS.

# THANK THE MEMBER FOR THEIR STAY AND FOR BEING A PART OF I PREFER HOTEL REWARDS

# — AFTER CHECK-OUT —

### **CONFIRM MEMBER STAY POINTS**

If the Member did not receive points automatically for an eligible stay, the *I Prefer* Ambassador can use the Request Points form in Profectus.

# CHECKING IN NON-MEMBER GUESTS

### ASK IF THEY WOULD LIKE TO ENROLL IN I PREFER HOTEL REWARDS

Use the opposite side of this card to provide the guest with a quick overview of the program, along with stay benefits, tiers, and more.

### **ENROLL NEW MEMBERS**

Enroll them through I Prefer Profectus and ensure they receive benefits for their current stay as seen in the steps above.