BEYOND GREEN – SUSTAINABLE OFFERS

OVERVIEW

Following discussions with many members at the regional meetings and subsequent calls, members have shown universal support for loading 'Sustainability' focused packages on the Beyond Green website. As a result we now offer 'Sustainability Offers' to feature inclusive guest experiences linked to our sustainability pillars (Nature, Community and Culture) as packages. This is an effort to increase the amount of 'bookable' offerings on our website while educating consumers on what it means to travel sustainably.

Sustainable Offers Promotion
Each offer is hosted on our sustainability adventures web page, hosted on the StayBeyondGreen.com website. In addition, every offer is featured on the 'offers' tab for each hotel page. We then promote these sustainable offers in our newsletters throughout the year to *I Prefer* members.

How to Submit a Sustainable Offer
These packages can be pre-existing offers or brand new. As long as the package is tied to nature, culture or community, it is viable for submission. Please provide **1-3 offers to Kayla**, including the information and resources below:
- Please complete a row in this spreadsheet for each package you want loaded
- Please supply up to 3 images per package to reflect the sustainability experience that will feature on your website page

Rate Loading
Once you've submitted your package details in the above excel and shared your images, Beyond Green will load each rate on your behalf. Beyond Green will create a unique Rate Code (MKTSUS1, MKTSUS2, MKTSUS3) for up to 3 different packages that you wish to have loaded. Please keep in mind:
- Each member will have the ability to determine the price, number of nights, room types and seasonality of each package
- Existing availability, hotel cancelation and deposit policies of these packages will mirror of those of regular hotel bookings at the time of set up. You can of course adjust them thereafter as necessary

Contact: Kayla Vieten (kvieten@staybeyondgreen.com)
for any further questions