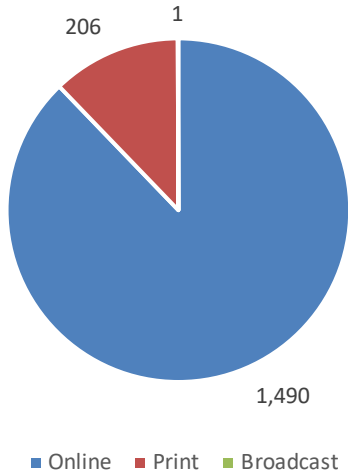


2022 PR Coverage Report



1,697 Media Placements Secured



3.3 billion+ editorial media impressions



Preferred Hotels & Resorts In The News



Coverage in
664
Media Outlets
Across
40
Countries

35
Associates Quoted
Across Different
Articles



[*Click here to view list of all media placements secured January - December 2022](#)

Ad Value
of Earned
Placements

\$16.9M



Media Coverage
Featuring

262

Member Hotels