



Post Ranch Inn
B I G S U R

Nature & Hotels in Partnership

SUSTAINABILITY LEADERSHIP





Post Ranch History started with the Post Family who homesteaded the land in 1860 and sustained as ranchers, farmers, road builders and the first Post Masters in Big Sur. When electricity came to Big Sur in the 1950's they started their modest hospitality offerings with Rancho Sierra Mar Roadhouse and family-lead back country excursions.





Earth-sheltered Ocean Houses with roofs covered in sod, grass, and wildflowers blend into the landscape and reduce heat loss.









At the core of Post Ranch is the innovative organic environmental design that is intended for people to feel a part of nature rather than observers.

Tree Houses built on slender stilts sitting ten feet above the ground designed to protect the fragile roots of nearby redwood, oak and bay trees.







CONSERVATION MANAGEMENT

Flora

Towering Redwoods

Coastal Oaks

California Bay Laurel

Tree management and reuse

Sudden oak death treatment
and prevention

Mulch of the valley floor for
fire mitigation

Mill downed trees and use for
slabs for tables and benches









Approximately 95% native plants on property.

Plant and care for Seacliff Buckwheat as a habitat to the endangered Smith's blue butterfly.

Native flowers and plants – poppies, columbine, iris, maidenhair fern, etc.

Management of invasive species including French broom, Genista, thistles and poison oak.





CALIFORNIA RED-LEGGED FROM + SMITH'S BLUE BUTTERFLY

Post Ranch Inn Habitat Conservation Plan



Monitoring since 2000
Conservation Plan since 2006

Endangered Red-Legged Frogs are essential for native flora and fauna because they are a keystone species in Big Sur's ecosystem. As predators, they help control populations of insects and other invertebrates, which can significantly impact the abundance and diversity of other species in the food web. Additionally, Red-Legged Frogs are a food source for various predators, and their eggs and tadpoles provide food for fish and other aquatic organisms.





The conservation plan has been in place since 2006.

Post Ranch maintains a 100-acre site that includes 90 protected acres of open space. The land is fortunate to be home to a number of indigenous species, including several that are rare, endangered, or threatened. These environments are home to two species protected by the ESA through the U.S. Fish & Wildlife Service:

- Smith's Blue Butterfly (endangered)
- California Red-Legged Frog (threatened)







2020 Post Ranch Inn HCP Buckwheat Census

- Naturally Recruiting Plant
- Transplant
- Polygons (2016)

13 unmapped plants

1 unmapped plant

~55 unmapped plants

CONSERVATION MANAGEMENT

Fauna





In perspective



Open space is maximized to encourage inhabitation by other wildlife, including deer, coyotes, bobcats, deer, hawks, quail, falcons, foxes, wild turkeys, and ring-tail cats.

Wildlife we need to manage: Apex cats, rattlesnakes, etc.

Educated our guests.

Condors

Post Ranch Inn Community Fund also donates to the Big Sur Ventana Wildlife Society, who have been committed to restoring the California Condor and Bald Eagles for over 25 years.





Red-tailed Hawk



PRODUCE & FOOD SOURCES

Chef's Garden & Local Farms





Since opening in 1992, Post Ranch's award-winning restaurant, Sierra Mar, supports small producers and the regional economy by serving all-natural free-range beef and poultry and fresh onsite-sourced or locally-grown seasonal organic vegetables and fruit.

Post Ranch Inn supports sustainable fishing practices and does not serve endangered or threatened fish in the restaurant.

Whenever possible, seafoods are purchased from local fishermen and other foods from local producers or farmers' markets.

Post Ranch Inn also references the Monterey Bay Aquarium "Seafood Watch" for sustainable choices.







Our onsite Chef's garden provides fresh produce, vegetables, and herbs for our guests to enjoy.

This year we are expanding the garden and adding greenhouses to produce even more food for Sierra Mar.



What we don't grow, we buy from many local farms and vendors in Monterey County. Here are a few of our favorites:

- Bakers Bacon, Marina
- Big Sur Salts, Big Sur
- Blue Heron Farms, Watsonville
- Brokaw Farms, Soledad
- Fogline Farms, Pescadero
- Kashiwase Farms, Winton
- Monterey Abalone Company, Monterey





SUSTAINABLE

Post Ranch Inn

has generated electricity from a 990-panel solar installation that originally produced approx. 350,000 kWh/year and is estimated to reduce carbon emissions by approximately 600,000 pounds annually.

Our current solar panel system produces 30% of our electric needs. We are replacing this system in 2024 and be able to generate closer to 100%.

As of 2023, Post Ranch purchases 100% renewable, traceable electricity from a local provider.







11

15











