

# Alliance Partner Program

## The Company We Keep



## Benefits for Hotel Members:

- High-quality branded products and services at **exclusive prices for Members**
- **Additional** services, longer warranties, and/or **other benefits** from the combined purchasing power of all our hotels
- **Exclusive discounts and special offers** to hotel employees
- Added value to the ***I Prefer Rewards Program*** through special discounts and promotional offers




# Sustainable Partnerships

Available Globally	Available Americas (US Only)	Available USA Only
   		 




# Sustainable Partnerships

Available Globally	Sustainable Actions	Benefits to Members	Contact
	<ul style="list-style-type: none"> <li>• 50% cut in Greenhouse gas emission by switching from oil to gas in 2023</li> <li>• 100% sugar cane is sustainable sourced from boncucro-certified suppliers</li> <li>• Cleaning water generates biogas giving 75% of distillery's energy</li> <li>• 95% of steam distillation captured to create clean energy</li> <li>• Wildlife habitat council certification for distillery and bottle site</li> <li>• 100% paper &amp; cardboard certified sustainable</li> <li>• 100% plastic-free by 2030</li> <li>• #NoStraw movement launch in 2016</li> </ul> <p><a href="#">Click here to learn more</a></p>	<ul style="list-style-type: none"> <li>• Large brand portfolio for every occasion</li> <li>• POS materials available</li> <li>• Globally recognized spirit brands to promote on the menu, reference booklets, and more</li> <li>• The ability to partner on menu creation, bar visibility, and cocktail creation</li> <li>• Collaboration to create bespoke activation ideas</li> </ul>	<p><b>Heather Harris</b>            Global On-Trade Key Account Manager            hharris@bacardi.com            +31 6 13342252</p>




# Sustainable Partnerships

Available Globally	Sustainable Actions	Benefits to Members	Contact
	<p>Clean the World partners with 8,100+ hotels worldwide to recycle discarded soap and bottled amenities while helping to provide vulnerable communities worldwide access to hygiene necessities and WASH programming.</p> <ul style="list-style-type: none"> <li>• <b>73 million</b> bars of soap distributed</li> <li>• <b>24 million</b> pounds of waste diverted from landfill</li> <li>• <b>60%</b> reduction in hygiene-related deaths (under age 5)</li> <li>• <b>5 million</b> hygiene kits distributed</li> <li>• <b>127</b> countries reached</li> </ul> <p><a href="#">Click here to learn more</a></p>	<ul style="list-style-type: none"> <li>• Brand enhancement</li> <li>• Increased employee morale</li> <li>• Measurable results delivered quarterly</li> <li>• Cost savings</li> <li>• Corporate social responsibility program establishment and enrichment</li> </ul>	<p><b>Bruce Matthews</b>  Vice President of Business Development  <a href="mailto:bmatthews@cleantheworld.org">bmatthews@cleantheworld.org</a>  +1 786 247 1671</p> <p><b>Tommie Eaton</b>  Director, Business Development, Europe  <a href="mailto:teaton@cleantheworld.org">teaton@cleantheworld.org</a>  +44 79 4484 8933</p>




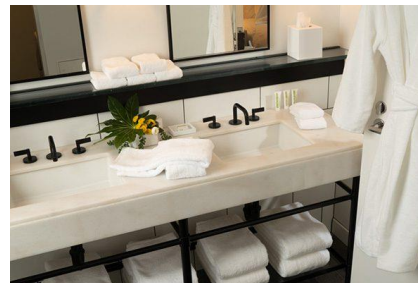
# Sustainable Partnerships

Available Globally	Sustainable Actions	Benefits to Members	Contact
	<ul style="list-style-type: none"> <li>• <b>Green Dot</b> and <b>Clean the World</b> active partner</li> <li>• Packaging Innovation -Reduce, reuse, recycle with dispensers by refillable dispenser options to reduce single-use products. Bottles, cartons, and labels are 100% biodegradable should they wind up in landfills</li> <li>• BeeKind commitment – a portion of the sales are donated to BeeKind Collection to the University's <b>Honey Bee Research Program</b></li> <li>• Cruelty-Free Development – all products are <b>Leaping Bunny-certified</b>.</li> </ul> <p><a href="#">Click here to learn more</a></p>	<ul style="list-style-type: none"> <li>• Special discounted pricing (<i>average savings of 18%</i>)</li> <li>• Exacting customer service</li> <li>• Flexible ordering systems</li> <li>• Same-day domestic shipping</li> </ul>	<p><b>Courtney Parker</b>            Business Development Manager  <a href="mailto:courtney.parker@gilchristsoames.com">courtney.parker@gilchristsoames.com</a>            +1 317 781 7006</p>




# Sustainable Partnerships

Available Globally	Sustainable Actions	Benefits to Members	Contact
	<ul style="list-style-type: none"> <li>• Reduce, reuse and recycle - materials are recycled and reused throughout the manufacturing processes, avoiding more than five million pounds of landfill waste each year.</li> <li>• Standard Textile's patented Centium Core Technology® - reduces terry product weight and increases product strength and longevity, using 58% less energy than a typical commercial laundry.</li> </ul> <p style="text-align: right;"><a href="#">Click here to learn more</a></p>	<ul style="list-style-type: none"> <li>• Discounted pricing</li> <li>• VersaValet™, a reusable, hybrid laundry and garment bag.</li> <li>• <u>Room Ready for You® Laundered with Tide®</u></li> </ul>	<p style="text-align: center;"><b>Greg Eubanks</b>            Group Vice President,            Hospitality Sales &amp; Marketing  <a href="mailto:geubanks@standardtextile.com">geubanks@standardtextile.com</a>            +1 513 761 9255, ext. 2532</p>






# Sustainable Partnerships

Available Americas	Sustainable Actions	Benefits to Members	Contact
	<ul style="list-style-type: none"> <li>Remove plastic waste - Certified Plastic Negative product</li> <li>Partner of rePurpose Global - One, Remove One program</li> <li>The water is sustainably sourced close to customers to minimize our carbon footprint</li> <li>Bottles are made of 69% recycled aluminum.</li> </ul> <p style="text-align: center;"><a href="#">Click here to learn more</a></p>	<ul style="list-style-type: none"> <li>Share joint press releases, blogs and media highlighting this partnership</li> <li>Join Mananalu events celebrating sustainability</li> <li>Hospitality partners of the month are featured prominently on our platforms</li> </ul>	<p style="text-align: center;"><a href="mailto:Sales@mananalu.com">Sales@mananalu.com</a></p>




# Sustainable Partnerships

Available USA Only	Sustainable Actions	Benefits to Members	Contact
	<ul style="list-style-type: none"> <li>• 100% Compostable -Tayst coffee pods for Keuring and Nespresso machines are 100% compostable</li> <li>• Responsible packaging - ring and bags are made from renewable source (plant based)</li> <li>• All packaging is recyclable or BPI certified 100% compostable for all products</li> <li>• Sustainable sourced premium coffee beans by partnership with Rainforest Alliance Certified Coffee</li> </ul> <p style="text-align: center;"><a href="#">Click here to learn more</a></p>	<ul style="list-style-type: none"> <li>• 20% discount on all products</li> </ul>	<p style="text-align: center;"><b>Rich Newton</b>            Director of Sales  <a href="mailto:rich@tayst.com">rich@tayst.com</a>            +1 516 962 2141 ext. 706</p>





# Sustainable Partnerships

Available USA Only	Sustainable Actions	Benefits to Members	Contact
	<ul style="list-style-type: none"> <li>• Water leadership – advocacy for smart water policies, replenishment and responsible water use</li> <li>• Total Beverage Portfolio –increase the opportunities to reduce added sugar options</li> <li>• World without waste – reusable packing goal by 2030 -100% Plant base bottle</li> <li>• Climate – reduce the carbon footprint and green house emission by 25% against a 2015 baseline.</li> <li>• Sustainable agriculture and supply chain</li> <li>• People &amp; Communities – respecting human rights and eliminating children labor</li> </ul> <p style="text-align: right;"><a href="#">Click here to learn more</a></p>	<ul style="list-style-type: none"> <li>• Discounted fountain pricing and much lower pricing on bottled beverages</li> <li>• Legacy fountain equipment loaned at no charge</li> <li>• Highest priority national account status</li> <li>• Dedicated national account team to address all your needs,</li> <li>• in addition to a local Coca-Cola bottler</li> <li>• Coca-Cola Freestyle Incentive Fund for any participating hotel that installs Freestyle</li> </ul>	<p style="text-align: center;"><b>Haly Filley</b> Sales Executive On-Premise <a href="mailto:hhaigh@coca-cola.com">hhaigh@coca-cola.com</a> +1 720 470 3747</p>



## Other Alliance Partners Available

Category/Region Available	Available Globally	Available USA Only	Europe Only	Americas
Beverages	<p>CHAMPAGNE</p>  <p>MAISON FONDÉE 1812</p>	 <p>juices and drinks</p>		
Contactless Solutions				
Creative & Marketing Services	 <p>KIWI COLLECTION #CAREWHEREYOUSTAY</p> 	 		  















## Other Alliance Partners Available

Category/Region Available	Available Globally	Available USA Only	Americas + EMEA	Americas
Credit Card Processing		CHASE 	selfbook	
Fitness Equipment				hydrow 
Furnishing & Design				
Hotel System Solutions	  			



## Other Alliance Partners Available

Category/Region Available	Available Globally	Available USA Only	North America	Americas
In- Room Entertainment				
Insurance, Staffing and Employee Benefits				
Publications				
Revenue Optimization	  		 	
Transportation				





**Find more information about each  
Alliance Partner on the  
Green Room  
or contact  
Alliance Partner Team**

