



## **BEYOND GREEN – BEST PRACTISES**

### **OVERVIEW**

One of Beyond Green’s missions is to help members collaborate on Sustainability ‘Best Practices’. As more new members join the portfolio, we are creating a platform for founding members and new members alike to come together and share information and learn from each other, to support our leadership position as Planet Earth’s Most Sustainable Hotels. This program will be mainly ‘operationally’ focused in helping members enhance their sustainability measures on the ground, and Beyond Green will provide input obtained from leading sustainability associations around the world.

### **Best Practices Program**

We are proposing a number of initiatives to help launch this program, and we look forward to your ongoing support and ideas for how this program can build over time.

#### **1. Regular Member Calls**

We are pleased to confirm our first ALL-Members call will be on the subject of ‘**Sustainability Measurement**’ and take place on Tuesday November 29th and will be recorded for those not able to join in person. The virtual call will be approximately an hour long and be led by the team at The Brando, a true global leader on this topic. An email will be sent for you to register for the call.

We are starting with this topic so we can ensure all Beyond Green members are accurately capturing key sustainability measurements in 2023 to report their own ‘impact report’. It is our aim to then collate all member’s reports into a brand wide Beyond Green Global Impact Report to be published in Q4 2023. This will follow the submission of Preferred Travel Group’s Climate Action Plan in Q3 2023, as part of our commitment in signing the Glasgow Declaration in Q3 2022. **Please let us know if you have other topics you wish us to focus on going forward.**

#### **2. Beyond Green Members Contact Database**

To enable better communications between members to share ideas and collaborate on sustainability initiatives ( or commercial opportunities) a contact database of all beyond Green members has been added to the Green Room.

#### **3. WhatsApp Group**

To share sustainability news, ideas, and success stories to the Beyond Green membership as a whole, we are creating a WhatsApp Group. If you or your team want to be added to this group, please send us your mobile phone number.

#### **4. Sustainability Focused Vendors Knowledge Center**

We recognize that with a membership all over the world, you each work with different vendors to help support your sustainability goals. Members have asked that we create a ‘Knowledge Center’ where you can each recommend your vendors to the rest of the portfolio. Please submit the following information and we will create the knowledge center in the Green Room and share access through a future Good Host email newsletter.

<b><u>Member</u></b>	<b><u>Contact</u></b>	<b><u>Vendor</u></b>	<b><u>Vendor Website</u></b>	<b><u>Vendor Services</u></b>	<b><u>Vendor Contact</u></b>	<b><u>Recommendation Notes</u></b>



PLANET EARTH'S MOST SUSTAINABLE HOTELS

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on all follow up or ideas on the program