



## **BEYOND GREEN – BEST PRACTICES PROGRAM**

### **OVERVIEW**

One of Beyond Green’s missions is to help members collaborate on Sustainability ‘Best Practices’. As more new members join the portfolio, we are creating a platform for founding members and new members alike to come together and share information and learn from each other, to support our leadership position as Planet Earth’s Most Sustainable Hotels. This program will be mainly ‘**operationally**’ focused in helping members enhance their sustainability measures on the ground, and Beyond Green will provide input obtained from leading sustainability associations around the world.

### **Best Practices Program**

#### **1. Regular Member Calls**

Bi-monthly calls will be shared in the Good Host and take on different formats including:

- Members discussing different aspects of sustainability
- Leveraging the opportunities within the Preferred Travel Group
- Introduction of Sustainability Partners and value added benefits to members
- External and topical sustainable leaders presentations

#### **2. Beyond Green Members Contact Database**

To enable better communications between members to share ideas and collaborate on sustainability initiatives a contact database of all beyond Green members has been added to the Green Room [here](#).

#### **3. WhatsApp Group – Sustainability Staff**

In a portfolio of sustainability leaders, you are never alone in trying to enhance you sustainability footprint. With sustainability staff all over the world working on common projects and facing similar issues, be sure to sign up to our WhatsApp Group and reach out across the world to likeminded people to get their feedback, share your news, ideas, issues. [Join using this link](#).

#### **4. Sustainability Focused Vendors Knowledge Center**

We recognize that with a membership all over the world, you each work with different vendors to help support your sustainability goals. In the Green Room there is a ‘Knowledge Center’ where you can each recommend your vendors. [Please fill out this form](#).



PLANET EARTH'S MOST  
SUSTAINABLE HOTELS

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on all follow up or ideas on the program