



Canada-Market Update- Q3 2022

Canada

- The Government of Canada has Removed all COVID-19 Travel and Border Measures. Effective October 1, 2022, all travellers, regardless of citizenship, no longer have to:
 - submit public health information through the ArriveCAN app or website;
 - provide proof of vaccination;
 - undergo pre- or on-arrival testing;
 - carry out COVID-19-related quarantine or isolation;
 - monitor and report if they develop signs or symptoms of COVID-19 upon arriving to Canada.
- Air Canada increases flights - Toronto-Brussels will complement current services from Montreal, while further expanding Air Canada's reach to Europe and beyond through their Star Alliance partner Brussels Airlines, which offers easy connections throughout Europe and Africa. Air Canada is also increasing their presence in Scandinavia with the addition of summer service from Montreal to Copenhagen, a Star Alliance hub that offers connections throughout Northern Europe, while enabling customers on both sides of the Atlantic to visit and explore each other's countries conveniently."
- **The WestJet Group announced its intent to acquire Sunwing.** The transaction is a central piece to the WestJet Group's commitment to prioritize leisure and sun travel from coast to coast and increase affordable air and vacation package offerings for all Canadians.
- Travel to Canada is in demand, with Google search from international markets exceeding 2019 levels.
- Buoyed by hotel occupancy in regions exceeding their 2019 levels and lifts in urban areas closing in on their pre-pandemic performance, average hotel occupancy in June 2022 for Canada stood 1% below its 2019 level.

- Tourism spend progressed to 72% of its 2019 level.
- Domestic air connectivity has improved to 90% of its 2019 level, while international seat capacity to Canada stands at 84%, ten percentage-points above the world average.

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