



BEYOND GREEN MEETING AND DINNER

APRIL 11, 2022

BEYOND
GREENSM

PLANET EARTH'S MOST
SUSTAINABLE HOTELS



Martin Thomas
Vice President
Beyond Green
Mobile: +1 973 997 2030
mthomas@staybeyondgreen.com



Rick Stiffler
Senior Vice President, Global Sales-Leisure
Office Number: 212 541 7226
Email: Rstiffler@staybeyondgreen.com



Kathleen Robb
Vice President of Global Sales-North America
Mobile number: 617-921-8155
Email: Krobb@staybeyondgreen.com





Tekura Kelley

The Brando/ Intercontinental Bora Bora Thalasso

Tekura.kelley@thebrando.com

617-251-4700

Kurt Bjorkman

The Ranch at Laguna Beach

kurt@ranchlb.com

Undraa Buyannesemkh

Three Camels Lodge

Undraa@nomadicexpeditions.com

Sarah Zwisler

Vermejo, A Ted Turner Reserve

Sarah.zwisler@vermejo.com

Melissa Young

Red Carnation

melissa.young@rchmail.com

Martin Krediet

Turtle Inn/Blancaneaux

martin@turtleinn.com

Gabriella Gentil (attending meeting only)

Wilderness Safaris

gabriellag@wilderness-safaris.com





Members Sales and Marketing Meeting

MEETING LOCATION

Emerge Office Space

Picasso Room

1185 Avenue of the Americas

New York, NY

Agenda

9:30am	Introductions & Meeting Objectives
9:40am	Marketing Recap & discussion
10:10am	Sales Recap & discussion
10:50am	Public Relations Recap & discussion
11:25am	Social Media Strategy
12:00pm	2022 Sales and Marketing Initiatives
12:35pm	Lunch
1:20pm	Brand Tool Kit / Brand Support
1:50pm	Discussion—Brand Support & Cross Marketing
2:50pm	Wrap Up
3:00pm	Meeting Ends
4:00pm	Optional Visit to PHG NYC Offices

Dinner

PLEASE ARRIVE BY 6PM, CLIENTS WILL ARRIVE AT 6:30PM

Quality Bistro

Avenue Room

120 West 55th Street

New York NY 10019



Clients attending the dinner

Erina Pindar	SmartFlyer
Natasha Hoskins	Fora Travel
Diana Adamson Arias	Ovation Travel
Erica Moser	Fischer Travel
Rory Halligan	Fischer Travel
Jennifer Wilson-Buttigieg	Valerie Wilson Travel
Richard Beck	Classic Travel
Jeffrey Traugot	Travel Experts
Ginny Caragol	Valerie Wilson Travel
Taylor Debord	Tafari Travel
Randee Shyer	SmartFlyer
Jessica Ware	Skylark Travel
Maddie Saiontz	Skylark Travel