

BEYOND GREEN



California Road Show April 4th-8th, 2022

Los Angeles – Orange County –
San Francisco – Napa

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Host Hotel Information

Pendry West Hollywood
Monday, April 4th-Wednesday, April 6th
8430 Sunset Boulevard
West Hollywood, CA
323-918-3418
Guestroom Rate: \$295.00

The Ranch at Laguna Beach
Wednesday, April 6th-Thursday, April 7th
31106 Coast Highway
Laguna Beach, CA
949-499-2271
Guestroom Rate: \$250.00

Cavallo Point
Thursday, April 7th-Friday, April 8th
601 Murray Circle
Sausalito, CA
415-339-4725
Guestroom Rate: \$375.00

Note: you have all been reserved at each hotel (except those residing in the respective cities.) Please cancel the reservation directly should you not require it. Thank you!

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Tuesday, April 5th

10:00am
Virtual Sales Call
West Coast advisors
Zoom information:

<https://us06web.zoom.us/j/87673217408?pwd=dmFIYzdNRkpCeG5vMGRMN0xIOXc5QT09>

Meeting ID: 876 7321 7408
Passcode: 271724

11:30am
Meet in lobby of Pendry West Hollywood

12:30pm-1:30pm
Lunch & Learn
Protravel Encino
6345 Balboa Blvd #325
Encino, CA 91316
Approximately 10-15 advisors
*Green to Gold
*Presentation Style

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Tuesday, April 5th (continued)

3:30pm-4:30pm

Sales Appointment + Zoom

Protravel Beverly Hills

9171 Wilshire Blvd #428

Beverly Hills, CA 90210

Approximately 5-10 advisors

***Green to Gold**

***Presentation Style**

<https://us06web.zoom.us/j/88589313155?pwd=Y3BDdWJEYTVVT2N6cnc4NUJ4amFaQT09>

Meeting ID: 885 8931 3155

Passcode: 799809

6:00pm

Dinner Event

Rustic Canyon

1119 Wilshire Blvd

Santa Monica, CA 90401

www.rusticcanyonrestaurant.com

Approximately 10 advisors

***Networking table side, bring iPad for questions. Everyone will stand and give property highlights throughout the evening**

***Please note this event is taking place outside on their patio so bring an extra layer.**

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Wednesday, April 6th

9:00am

Meet in lobby of Pendry West Hollywood

10:00am-12:00pm

High Tea Event

Buena Vida Tea Bar & Garden

726 Montana Ave

Santa Monica, CA 90403

www.buenaVIDATEA.com

Approximately 10 advisors

***Networking table side, bring iPad for questions. Everyone will stand and give property highlights throughout the tea.**

***Please note this event is taking place outside on their patio so bring an extra layer.**

12:30pm-1:15pm

Lunch & Learn

ALTOUR

10635 Santa Monica Blvd, Suite 200

Los Angeles, CA 90025

Approximately 10-15 advisors

***Green to Gold**

***Tradeshow Format**

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Wednesday, April 6th (continued)

2:00pm-2:30pm

Sales Appointment

Travelstore

11538 San Vicente Blvd.

Los Angeles, CA 90049

**Approximately 10-15 advisors in office +
streamed to all offices**

***Green to Gold**

***Presentation Format**

***Note: this office requires proof of vaccination, please email to
me by March 31st.**

6:00pm-8:30pm

**Scout Camp Farm Tour, Glass Crushing &
Stargazing**

The Ranch at Laguna Beach

31106 Coast Highway

Laguna Beach, CA 92651

www.theranchlb.com

Approximately 10 advisors

***Networking, bring iPad for questions. Everyone will stand and
give property highlights throughout the event.**

***Please note this event is taking place outside so bring an
extra layer.**

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Thursday, April 7th

7:30am

Meet in lobby of The Ranch at Laguna Beach

**Flight from Orange County (SNA) to San Francisco
(SFO) Alaska Airlines 3440
Departing 9:40am; Arriving 11:07am**

1:00pm-2:00pm

**Sales Appointment
FROSCH/Valerie Wilson Travel
825 Santa Cruz Ave
Menlo Park, CA**

**Approximately 10 advisors in the office + streamed to
home-based advisors**

***Green to Gold**

***Presentation Style**

5:30pm-8:30pm

**Farmer's Market Cooking Class
Cavallo Point Lodge
601 Murray Circle
Sausalito, CA 94965**

www.cavallopoint.com

Approximately 10-12 advisors

***Networking, bring iPad for questions. Everyone will stand and give
property highlights throughout the event.**

***Please note this event is a cooking class, so wear comfortable shoes and
short sleeves.**

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Friday, April 8th

9:00am

Meet in lobby of Cavallo Point

11:00am-2:00pm

Garden Brunch and Tour

Carneros Resort and Spa

4048 Sonoma Highway

Napa, CA 94559

www.carnerosresort.com

Approximately 6-8 advisors

***Networking, bring iPad for questions. Everyone will stand and give property highlights throughout the event.**

***Please note this event is taking place outside so bring an extra layer.**

***Departure at Leisure**

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Key Notes

Hotel Accommodation: Preferred Hotel Group is not responsible for room, tax, or incidentals. Please cancel your reservation if not needed. If you choose to stay elsewhere, you are responsible for getting to the assigned hotel by the departure time listed.

Air Information:

It is recommended you fly into Los Angeles International Airport (LAX) on Monday, April 4th. It is recommended you fly out of Sacramento International Airport (SMF) on Friday, April 8th.

Please note the schedule flight on Thursday, April 7th. If you want to take another flight, you are welcome to do so, however we will be leaving the SFO airport promptly at 12 noon.

Transportation:

All transportation to/from sales appointments, events, and flight on Thursday between SNA and SFO will be covered by Preferred Hotel Group. You are responsible for transportation to/from the airport.

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Key Notes (continued)

Attire and Protocol:

Business casual is requested for participating hoteliers for all the events (except the cooking school can be more relaxed attire). Weather will be between 60-80 degrees Fahrenheit during the day and 40-60 degrees Fahrenheit during the night. Weather does fluctuate so please check forecast prior to traveling and bring layers throughout the day.

California CDC guidelines currently state that masks are not required indoors, however some establishments are still requiring them, along with proof of vaccination, so please always have these on hand.

Donations:

Please provide ONE or TWO (1-2 night) Gift Certificates to be raffled off. These will be done in a silent raffle following the conclusion of the week

Presentation Requirement:

Please provide (3) power point slides by Wednesday, March 30th. Please have the following:

- Two Slides on Overview of Property
- One Slide on Beyond Green Initiative (please reference your hotel site on www.staybeyondgreen.com)

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