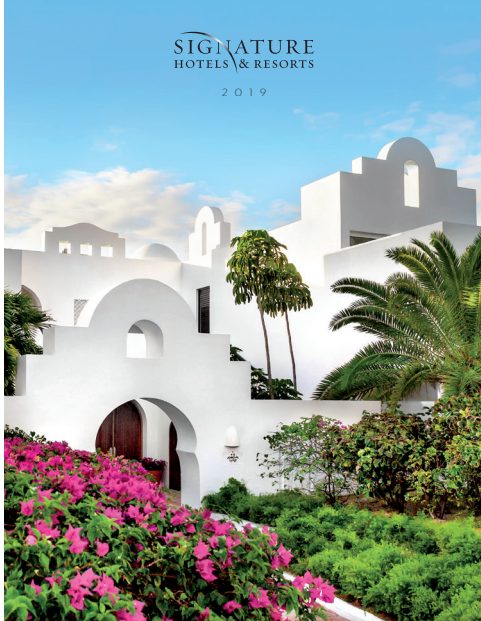


SIGNATURE TRAVEL NETWORK

HOTELS & RESORTS

COLLECTION



Launched in 2005 with 150 participating properties, the Collection now includes over 1,100 best-in-class hotels, resorts, lodges, destination spas, and unique places to stay, spanning 450 destinations in 90 countries worldwide. The program provides hotel partners with cost-effective distribution to Signature's extensive Network to drive incremental revenue and brand exposure, as well as comprehensive sales and marketing opportunities.

ABOUT SIGNATURE TRAVEL NETWORK

Established in 1956, Signature is one of the oldest member-owned cooperatives in the United States. Today, our network has more than 289 members with more than 597 agency locations in the United States, Canada, Mexico, Dominican Republic, Brazil, New Zealand and Australia, collectively generating \$8 billion in annual sales. Signature's network of more than 7,000 experienced professionals delivers quality experiences by serving the unique needs of discerning travelers.

LEADING AGENCIES IN OUR NETWORK INCLUDE

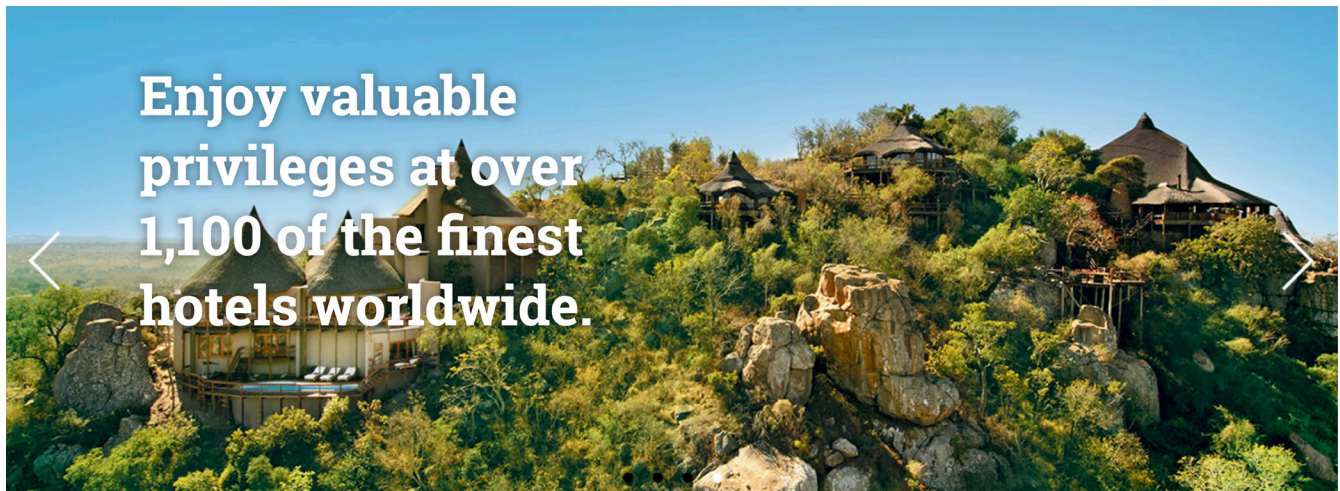
Adelman Vacations
All-Travel.com
Bon Voyage Travel
Casto Travel
Conlin Travel
Connoisseur Travel Limited
Corniche Travel
CRC Travel
CTS Travel Mexico
Express Travel
Five Star Alliance

Fox World Travel
Frosch Travel
Hess Travel
Jet Set World Travel
Kahala Travel
Leaders in Travel
Lorraine Travel
LUXE Travel
Magellan Travel Group Australia
Mann Travels
Merit Travel Canada

PHD Travel Brazil
Plaza Travel
Preferred Travel of Naples
Rosenbluth Vacations
Travel Beyond
TravelStore
Travel 15
Travel 100 Group
Tzell Travel Group
Wayland Travel
World Travel Service

PROGRAM OVERVIEW AND REQUIREMENTS

Signature Hotels & Resorts is a curated collection of 5-star luxury and 4-star deluxe properties that offer value added amenities to clients who book via a Signature Travel Network Member. Applications are reviewed by Signature's Hotel Committee and Team, and invited to join based on market demand/growth, top product quality and portfolio fit, and Member Agencies' needs.



ALL PARTICIPATING PROPERTIES MUST PROVIDE THE FOLLOWING COMPLIMENTARY BENEFITS ON EVERY BOOKING*:

- Room Upgrade upon arrival, based on availability
 - Breakfast for up to two guests daily
 - An additional amenity, such as a USD\$100 hotel credit, lunch or dinner, or spa treatment
 - Complimentary in room Wi-Fi
 - Early check-in and late check-out, based on availability
- *no minimum night stay requirement

ADDITIONAL PROGRAM REQUIREMENTS INCLUDE:

- Best Available Rates
- No blackout dates
- All room categories contracted
- Annual participation fee up to \$5,000 (based on market and hotel size) plus agent commissions

FOR INFORMATION AND TO APPLY* VISIT:
WWW.JOINSIGNATUREHOTELS.COM

* currently accepting applications through February 28, 2020 for the 2021 program

BENEFITS OF BEING A HOTEL PARTNER

All participating hotels receive Preferred Supplier status across the Signature Network, as well as Sales, Training and Marketing access, including:

SIGNET: Hotel partners are featured in the Hotels & Resorts section of Signature's Intranet, which provides our 7,000 travel advisors with property information, images, our proprietary "Hotel Connection" booking engine, maps, key contacts, and a communication tool to share news and promotions.

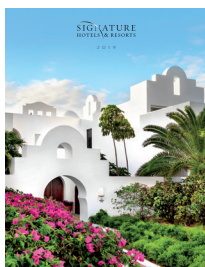
CONSUMER WEBSITES: Hotel partners are featured on up to 300 other consumer websites developed by our individual agencies. Signature manages the hotel content, and it is updated daily.

SALES CONFERENCE: Each hotel partner is invited to our annual event that draws more than 2,500 attendees. The 2.5 day conference includes 1 x 1 appointments with Signature members, training workshops, a tradeshow, and opportunities to network with more than 1,500 front-line advisors, owners and managers.

SALES SUPPORT: A dedicated team in our New York office serves the needs of all participating properties. All partners are allowed access to our network via the Extranet, along with a membership list with key contact information.

MARKETING: Signature offers wide range of complimentary and cost-effective direct mail, electronic and e-marketing campaigns that are highly targeted to our segmented consumer database of more than four million households. All consumer marketing is customized and features the individual brand of our member agencies.

MARKETING OPPORTUNITIES



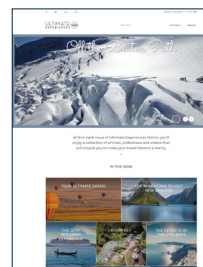
PRINTED DIRECTORY

All hotel partners are automatically included in this annual publication that mails in early December.



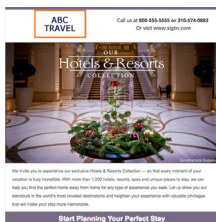
DIRECT MAIL

Luxury publications with custom editorial and product offers. Agency personalized and reaches an affluent clientele.



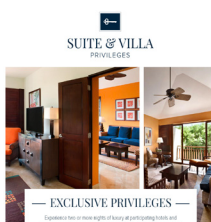
DIGITAL PUBLICATIONS, BANNERS AND VIDEOS

Property spotlights highlighting exclusive amenities and special offers.



E-MARKETING

Campaigns showcasing individual hotel offers.



SUITE & VILLA PRIVILEGES PROGRAM:

Provides our advisors with richer benefits to upsell their clients by offering an extra exclusive amenity to suites and villas bookings.



THE LUXURY HOTEL & RESORT COLLECTION

We market our hotel program to select Chase-Sapphire Reserve and United Mileage Plus cardmembers. There is no additional cost to hotel partners.