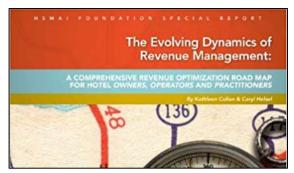
Our Publications

Our Senior Vice President, Kathleen Cullen, is the author of the #1 industry revenue management publication since 2010.

This book is HSMAI's study guide for their Certified Revenue Management Executive (CRME) Certification Program. These publications are also used at top universities to teach revenue management.

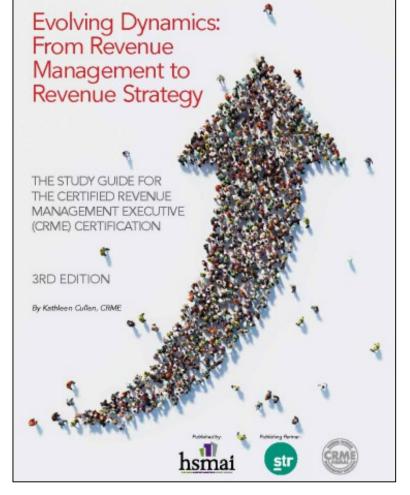


Published 2010



Published 2015





Published 2019

Our Affiliations





































Driving the Success of Independent Hotels Worldwide

PHG Consulting, a sister company to Preferred Hotels & Resorts, provides strategic, integrated solutions for the travel, tourism and hospitality industries. PHG Consulting is a trusted consortium of hotel industry experts who create added value for independent hotels through a tailored collection of strategic and tangible services.

Working for you and with you, we offer a suite of comprehensive solutions to meet the needs of independent hotels and resorts around the world, driving awareness, enhanced revenue, bottomline efficiency, and profitability.

We are the champions of independent hotels, and human talent is our number one asset.



