

Marketing

PHG Consulting offers unparalleled resources and expertise at a fraction of the cost and hassle of sourcing and managing multiple agencies or hiring executives.

- A one-stop resource – with a single point of contact – for all your branding and marketing needs.
- A tried and tested process for hotel marketing. Our professionals have decades of experience in the industry. We know the boxes to check and nothing will be missed.
- A powerful combination of best practices and innovation. We're not only hospitality experts, we're marketing experts. We're well-versed in industry standards – but confident enough to move beyond them in order to achieve your goals.

- Marketing Strategy & Campaigns
- Marketing (RE) Positioning
- Partnership Development
- Programming Services
- Image & Video Solutions
- Promotional Materials/ Collateral
- Digital Strategy & Execution
- CRM and Engagement Marketing
- Data Analysis
- Online & Print Advertising

Ready to learn more?

Contact us to learn how PHG Consulting can help you meet your revenue goals.

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