



## **OVERVIEW**

### **HISTORY**

Ensemble Travel® Group was founded in 1968 in New York by approximately 10 visionary travel agency executives. These industry leaders joined together not only to gain greater buying power, but also to garner more influence with travel suppliers for both their agency and their leisure travel clients. Little did they know that their venture would one day evolve into one of the most respected organizations in the travel industry.

Through its 38 years, Ensemble Travel Group has come to be known as a powerhouse of professionalism by agents and suppliers alike.

### **MEMBERSHIP PROFILE**

Large and small, full-service and cruise-only, home- and office-based, the membership roster of Ensemble Travel Group reflects a diverse population of approximately 1,000 travel agency members in the U.S. and Canada. Member agents' vast experience and extensive product and destination knowledge are highly regarded throughout the industry, as well as by their customers. For many of the organization's preferred suppliers, Ensemble Travel Group is their number-one producer, with many of its members being among their elite top sellers.

### **ADMINISTRATION**

The headquarters of Ensemble Travel Group is located in New York City (29 W. 36<sup>th</sup> St., 8<sup>th</sup> Floor, NY 10018) where an experienced staff supports the membership in a variety of ways: product development, supplier relations, marketing, training, and technology. The main office for Ensemble Travel Group Canada is located in Toronto (69 Yonge St., Suite 1403, ON M5E 1K3) with satellite offices in Montreal and Vancouver. On a number of fronts, the Ensemble Travel Group executive staff champions the critical issues that have an impact on its membership and the traveling public.

A 10-member board of directors governs the North America organization. Directors are elected by the members and serve a three-year term. The board meets approximately six times a year to discuss policies and programs.

In Canada, a seven-member advisory board meets four times per year to discuss and evaluate key initiatives, vendor performance and member requirements. The board represents both national and regional requirements for Ensemble Travel Group members in Canada.

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In the U.S. Ensemble Travel Group also solicits member input throughout the year from an extensive committee structure, including the U.S. National Marketing Committee and three regional marketing committees. Committee members are carefully chosen to reflect the organization's diverse member population.

### About Ensemble Travel Group

Ensemble Travel Group is a proactive, owner-involved international travel agency network of 1,000 members in the U.S. and Canada. With a membership that represents billions of dollars in travel sales each year, Ensemble Travel Group has achieved a nearly 40-year record of boosting members' profits and delivering high-volume sales to its preferred suppliers. To learn more about Ensemble Travel Group call (800) 442-6871.

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