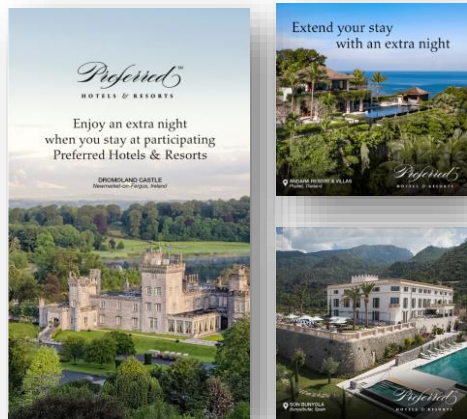




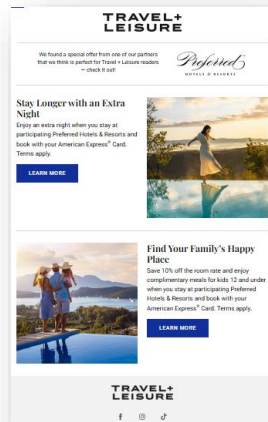
## T+L Social Media Placements

Sparks interest with eye-catching social media ads across their Instagram and Facebook.



## Email Marketing

Dedicated email from T+L focused on American Express offers by Preferred Hotels & Resorts.



## Display Media – Retargeting

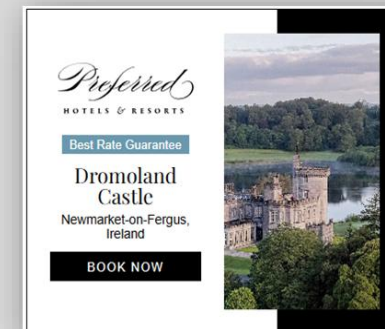
Retarget users with hotel ads based on their site activity.



## Conversion

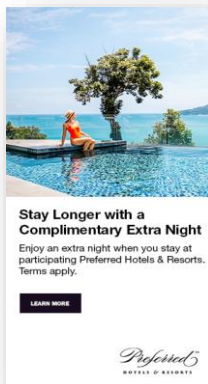
### Retargeting

Retarget users with hotel ads based on their site activity.



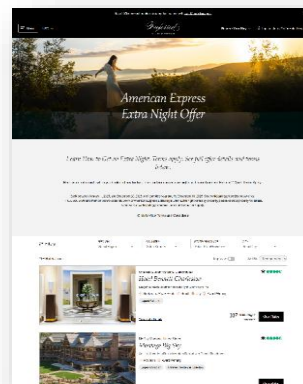
## T+L Display Media

Staying top of mind with relevant display ads during online research.



## PreferredHotels.com

Showcases all participating hotels on our dedicated landing page.



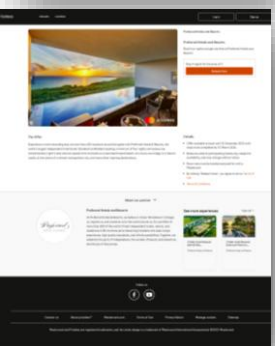
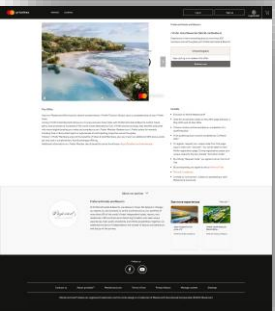
# Marketing Sample: American Express Extra Night\*

\* Marketing activities may vary based on campaign messaging and participating hotels.



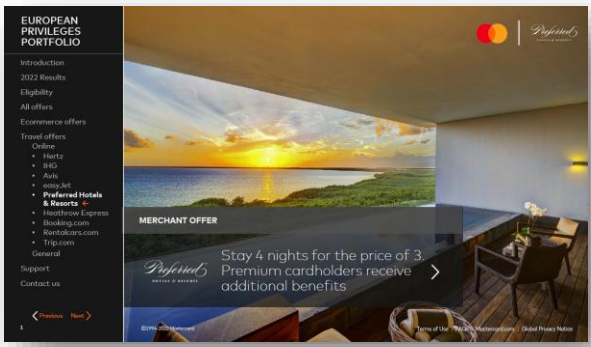
## Mastercard.com

Dedicated offer landing page on Mastercard's site promoted to their cardholders.



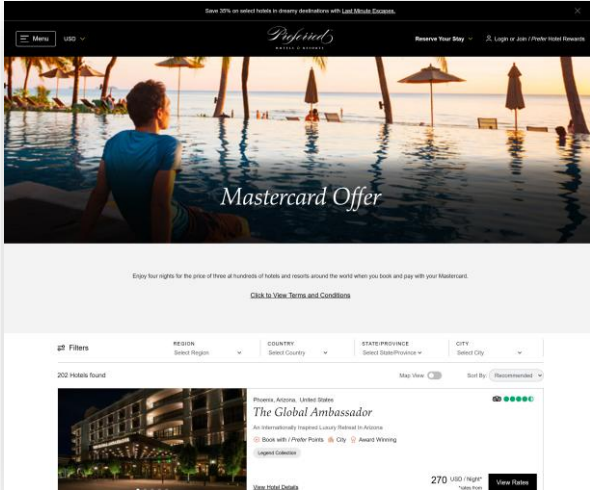
## Card Holder Promotional Deck

Displays all details and T&Cs of Mastercard offer to cardholders.



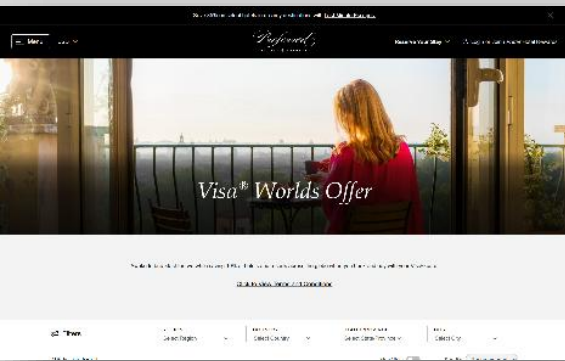
## PreferredHotels.com

Showcases all participating hotels on dedicated landing page on Preferred's site.



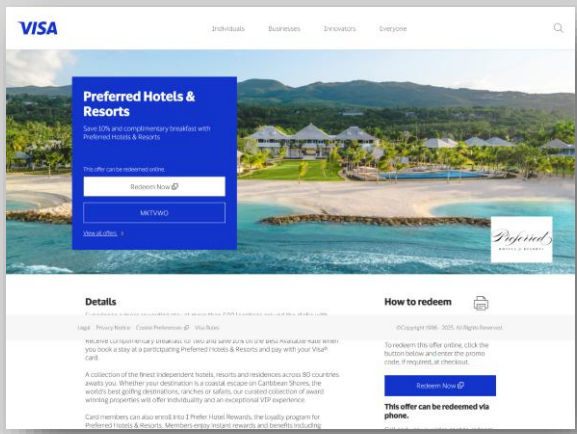
## PreferredHotels.com

Showcases all participating hotels on dedicated landing page on Preferred's site.



## Visa.com

Dedicated landing page on Visa's site promoting the offer to their cardholders.



# Marketing Sample: Mastercard and Visa\*

\* Marketing activities may vary based on campaign messaging and participating hotels.